**Information Radiator Write-Up (5 pts)**

**Jennette Gutierrez – CIS 440 – 10:30AM Class- Smockish**

Site Map ☺

Sitemaps are beneficial to websites as they can make it easier for the user to quickly find what they are looking for without having to go through different links on the website. To implement a website map for our company it would take about an hour no more than two hours to code but the Smockish website it would have to be completely implemented. The most efficient sitemaps are the ones that are fully broken down into different sections. I believe for Smockish a great way to break down our links would be on the basis of buy, sell, and meet. The links would be typed in manually in to HTML5 as that what we are using on our website. We would use CSS3, the newest CSS that we are also using on our site, we would use this to style the look of the site map. A simple visualization of the links on the website would potentially help new users get aquatinted to our site. A new user would recognize that the website doesn’t have as many links as it appears to have. Currently our client has not mentioned a site map, but it would be beneficial as it would be another way to check the links are working properly.

Apple’s sitemap is a great example of the vision I have for a sitemap for Smockish. It is easy to manage and it broken down into different sections. Below I have attached a screen shot of what it would looks like. 